

ABSTRACT

A transfer medium for inkjet recording which comprises a base material, a cushion layer, a release layer having a thickness of from 0.02 to 10 μm and a transfer layer having a thickness of from 0.02 to 20 μm ; and an image formation method which comprises inkjet recording on a transfer face of the transfer medium, the transfer medium comprising a base material, a cushion layer, a release layer having a thickness of from 0.02 to 10 μm and a transfer layer having a thickness of from 0.02 to 20 μm , with the use of an ink containing a pigment or a dye as a coloring matter, locating face-to-face a transfer substrate and the transfer face of the transfer medium, heating and pressurizing, and stripping off the transfer medium from the transfer substrate to thereby transfer the transfer layer and the release layer onto the transfer substrate.